



# PJ Clarke

Entertainment &  
Talent Consultant

Ph/Fax: +61 2 9557 7971

Mobile: +61 (0) 418 278 438

Email: [pj@jeepmanagement.com](mailto:pj@jeepmanagement.com)

Web: [www.jeepmanagement.com](http://www.jeepmanagement.com)

Post: P.O.Box 209  
Newtown, NSW 2042

# Introducing PJ Clarke

## PJ is the founder and driving force behind Jeep Management.

With a career spanning 25 years in the entertainment industry as a consultant, performer, choreographer, model and agent, PJ has long been established as one of the most sought after entertainment industry personalities in Australia.

PJ is a key industry figure, with expertise across the broad spectrum of the entertainment industry and a reputation for excellence. His early professional career as a performer saw him engaged in leading musicals, including 'Joseph & His Technicolor Dream Coat' and 'West Side Story'.

PJ has toured extensively internationally, performing for royal performances, international television specials, television advertisements, music videos and corporate functions. His work as a model in fashion parades and magazine editorials, in addition to his other industry experience, show the breadth and variety of his experience and the versatility of his artistic talent.

Throughout his career, PJ has worked with event teams, advertising agencies, fashion stylists and choreographers at the forefront of their respective fields. His artistic flair and attention to detail ensure that each project is a resounding success.

### Promoting Local Talent

PJ was vital to the establishment and construction of one of Australia's most sought after agencies, 'Detour'. During his time at 'Detour', PJ represented and mentored many high profile dancers, singers, actors, models and choreographers, shaping them into

marketable talent with successful entertainment industry careers.

### Innovative Agency and Consultancy: Jeep Management

Jeep Management was launched onto the industry scene in 2007 and has already enjoyed widespread success. Jeep Management offers a range of entertainment consultancy services, including specialist casting and entertainment consultancy, both nationally and internationally.

Jeep Management works in conjunction with Australia's biggest event management teams and strives to produce and co-ordinate outstanding industry events. Jeep Management also provides state of the art talent consultancy services, booking talent for fashion & corporate events as well as film, television and print media.

Please visit us at:

[www.jeepmanagement.com](http://www.jeepmanagement.com)  
for more details.

### Gen-Y and Beyond

PJ is an active figure in educating the next generation in preparation for a career in the professional world of entertainment. PJ co-ordinates and hosts annual workshops for fresh young talent, both nationally and internationally.

In 2008, PJ established 'Electric Safari,' a unique educational experience for young performers looking to launch their career in the entertainment industry. Students of Electric Safari attend an intensive 5-day course and receive valuable, tailored advice and coaching about:

- casting and audition techniques to help them land that dream job
- how to use good grooming, flawless makeup and the right wardrobe

to their advantage

- the importance of peak fitness and proper nutrition
- being "on camera", and
- motivation and confidence building.

At the conclusion of the course, students receive a "Kick-Start Portfolio" on CD and USB. This pack contains everything they need to kick-start their career in the industry, including head and body photographs, a custom-made resume, and a current contact list of reputable agents.

PJ is currently involved in judging major talent & dance competitions, including Australia's largest competition, 'Showcase Dance Competition,' presented by The Supertalent Network P/L. [www.supertalentnetwork.com](http://www.supertalentnetwork.com)

In 2009, PJ will embark on an ambitious project to bring the entertainment arts into the lives of children residing in 'The Green Gecko Project', an orphanage located in Cambodia.

He and his creative team will include young children in educational workshops and is positive the experience will be educational and inspiring, both for the children and himself.



# Credits Include:

## Film & Television

People's Choice Awards	Choreography / Stylist / Talent & Ent. Consultant
Logies	Stylist
The Footy Show	Choreography / Stylist / Talent & Ent. Consultant
Australian MTV Awards After Party	Talent & Ent. Consultant
Carols in the Domain	Choreography / Talent & Ent. Consultant

## Television Commercials

Korean Airline's TVC	Choreography / Talent Consultant
McDonalds TVC	Choreography / Talent Consultant
Foxtel Television TVC	Choreography / Talent Consultant
Cisco Inhouse Video	Choreography / Talent Consultant

## Fashion

Sydney's Motor Show for Mercedes Benz	Choreography / Stylist / Talent & Ent. Consultant
Speedo	Choreography / Stage Management
F Men Fashion TV Launch	Talent Consultant / Stage Management
Fashion Week	Choreography / Talent Consultant
Lancôme	Talent Consultant
Diesel Fragrance Launch	Choreography / Talent Consultant
Myer Fashion Shows	Choreography / Talent Consultant / Stage Management
Elle McPherson Lingerie	Choreography / Talent Consultant
Marie Claire	Choreography / Stylist / Talent & Ent. Consultant
Schwarzkopf	Choreography / Talent & Ent Consultant
Premonition Men's Wear	Choreography / Talent & Ent. Consultant / Stylist / Stage Management
L'Oreal	Choreography / Talent & Ent. Consultant
Matrix	Choreography / Talent & Ent. Consultant
Givency Launch	Choreography & Talent Consultant
Bangkok Fashion Week	Choreography / Talent Consultant / Stage Management
Joe Boxer Australian tour	Choreography / Talent & Ent. Consultant / Stage Management
Big W Fashion Launch	Choreography / Stage Management
Rockport	Talent Consultant
'That's Life' Magazine Launch	Talent & Ent. Consultant
Medusa Hair International	Choreography / Talent & Ent. Consultant
Bloch Dance Wear	Choreography
Chezanne Dance Wear	Choreography / Talent & Ent. Consultant / Stylist
Mark Hill	Choreography / Stage Management
Oakes Marquee Melbourne Cup	Choreography / Talent Consultant/Stage Management
Moss + Spy	Choreography / Stage Management
Rachel Gilbert	Choreography / Stage Management

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## Product Launches & Corporate

Logitech	Choreography / Talent & Ent. Consultant / Costume Design / Stylist / Stage Management
Canon	Talent and Entertainment Consultant
Rosemount	Choreography, Talent and Entertainment Consultant
Young Presidents Org.	Choreography / Talent and Ent. Consultant / Costume Design / Stage Management
JVC	Choreography and Talent Consultant
Verve	Talent Consultant
National Geographic	Talent Consultant
Foxtel Digital Launch	Talent Consultant / Stage Management
NRMA	Entertainment Consultant
Mitsubishi Electric	Choreography / Talent & Entertainment Consultant / Costume Design
Vin Diesel's XXX Film	Talent & Entertainment Consultant / Costume Design / Stylist
Charlie's Angels Film Premier	Talent & Entertainment Consultant
J.P. Morgan	Entertainment Consultant
LG Mobile Phone	Talent Consultant / Stylist
Bee Movie	Talent Consultant / Stylist
Big Pond	Talent Consultant
Telstra	Talent & Entertainment Consultant
Macquarie Bank	Talent & Entertainment Consultant / Stylist
AMP	Entertainment Consultant
St George	Choreography / Talent & Entertainment Consultant / Stylist
Optus	Entertainment Consultant
Multiplex	Choreography / Talent Consultant
Sunglass Hut Eyewear	Choreography / Talent Consultant
'Barbie Live' for Mattel Toys	Choreography / Talent Consultant
Children's Hospital Charity Ball	Talent & Entertainment Consultant / Stylist
Westpac	Choreography / Talent & Entertainment Consultant / Stylist
Sydney Motor Show – Toyota	Choreography / Talent & Entertainment Consultant / Stylist
Westfield's Lifestyle Magazine	Choreography / Talent & Entertainment Consultant
Toyota	Choreography / Talent & Entertainment Consultant / Stylist
Bridal Exposé's	Choreography / Talent & Entertainment Consultant
'Oh What A Night' – Opening Night Ent.	Choreography / Talent & Entertainment Consultant / Stylist
World Square	Entertainment Consultant
Australian Entertainment Expo	Talent & Entertainment Consultant / Stylist
Pages Hire 50th Birthday	Entertainment Consultant
Yamaha	Choreography / Talent Consultant

## Advertorials

Epson Computers	Talent Consultant
Salvation Army	Talent Consultant
Leichhardt Marketown	Talent Consultant