

PJ CLARKE

Entertainment & Talent Consultant

ABOUT PJ CLARKE

The Performer, stylist, choreographer,
producer casting consultant

With a career spanning 25 years in the entertainment industry as a performer, consultant, choreographer, model and agent, PJ has long been established as one of the most sought after entertainment industry personalities in Australia.

About PJ

PJ is a key industry figure, with expertise across a broad spectrum of the entertainment industry and a reputation for excellence. His early professional career as a performer saw him engaged in leading musicals, including *Joseph & His Technicolor Dream Coat* and *West Side Story*.

PJ has toured extensively internationally, performing for royal performances, international television specials, television advertisements, music videos and corporate functions.

His work as a model in fashion parades and magazine editorials, in addition to his other industry experience, show the breadth and variety of his experience and the versatility of his artistic talent.

Throughout his career, PJ has worked with event teams, advertising agencies, fashion stylists and choreographers at the forefront of their respective fields. His artistic flair and attention to detail ensure that each project is a resounding success.

Innovative Agency and Consultancy: Jeep Management

Jeep Management was launched onto the industry scene in 2007 and has already enjoyed widespread success. *Jeep Management* offers a range of entertainment consultancy services, including specialist casting and entertainment consultancy, both nationally and internationally. In 2010 and 2011 PJ and *Jeep Management* were engaged by *Universal Studios Singapore* to organize and oversee their Australian Audition tour.

Jeep Management works in conjunction with Australia's biggest event management teams and strives to produce and co-ordinate outstanding industry events.

Jeep Management also provides state of the art talent consultancy services, booking talent for fashion and corporate events as well as film, television and print media.

Promoting Local Talent

Utilising his extensive experience as a Talent Agent, PJ, through *Jeep Management*, now represents and mentors many high profile dancers, models, actors, singers and choreographers, shaping them into marketable talent with successful entertainment industry careers.

Gen-Y and Beyond

PJ is an active figure in educating the next generation in preparation for a career in the professional world of entertainment.

In 2008, PJ established *Electric Safari*, a unique educational experience for young performers looking to launch their career in the entertainment industry. Students of *Electric Safari* receive valuable, tailored advice about what it takes to be a professional with topics including audition technique, grooming, fitness, nutrition, acting for camera and motivation and confidence building.

PJ is also one of the most highly sought after judges for major talent & dance competitions in Australia and New Zealand. Furthermore, PJ's catwalk expertise was utilised in the role of Model Coach on *Channel 7's Make Me A Supermodel*.



Contact PJ

For more information about *Jeep Management*, please visit us at: jeepmanagement.com

For more information about *Electric Safari*, please visit us at: electricsafari.com

ONE OF AUSTRALIA'S FAVOURITE TALENT JUDGES

PJ is one of the most highly sought after judges for major talent & dance competitions in Australia & New Zealand.

PJ prides himself on not only determining winners for each competition but also providing an educational experience for the performers and the audience via his comments. He has a unique skill when it comes to selecting words that are constructive, loving and true to the performers and full of encouragement.

Many of the country's top Performing Arts Teachers and Principals welcome PJ with open arms on any judging panel. Below are what a few of them have to say about PJ's judging expertise:

PJ Clarke always presents himself in a professional manner - immaculately and stylishly groomed - and he is of course seriously experienced and respected in the industry with a diverse knowledge of the entire entertainment world.

But what is so amazing about him is that he presents his feedback in a positive and inspiring way and his comments always feel genuine.

Being judged by PJ, whether you win or not, still feels good - he always has a positive impact.

Natalie Ettingshausen

Ettingshausen's Dynamic Arts

PJ Clarke is one of the most professional judges on the Dance circuit. He is constantly in demand.

My students have been involved in competitions, adjudicated by PJ, for more than 10 years.

His comments are always fair, concise, constructive and helpful. He has a great eye for detail and rarely misses anything in group routines.

He is popular with audiences because he has an entertaining sense of humour, and is extremely encouraging to the younger performers.

PJ is also very generous, often donating scholarships and awards to help talented dancers further their experience.

I have also had the privilege of joining him on a panel of judges for Showcase competitions. He's such a fun guy, yet responsible as he kept us all 'on track' throughout the 3 days.

PJ Clarke is held in high regard by the dance community.

Glenda Yee Dip.Teach.

Principal Glenda Yee School of Dance

Examiner F.A.T.D

President Project Dance Australia Inc.

Testimonials continued...

I have had the pleasure of being associated professionally with Mr PJ Clarke now for the past 10 years. In that time PJ has adjudicated & hosted The Dance Attack Challenge, coached Lee Academy students at Electric Safari & advised me personally on industry practices.

PJ has the ability to provide constructive, positive & honest feedback to performers who are at many different stages of their development. He has the ability to view a routine as a whole package – presentation, costuming and technique all being taken into account. These qualities, along with his manner & presence which uplifts not only the performers but the audience as well, makes him always my first choice when I need an adjudicator or industry consultant.

PJ's high standard of grooming is not only apparent in his personal appearance but it's also a standard he holds the performers to. His feedback is constructive – inspiring students and giving direction in a positive manner. At all times he has a smile and an encouraging demeanour towards the performers on stage that he is adjudicating. He is always gracious in his dealings with people and is an absolute pleasure to deal with.

PJ's insistence on Ballet as the core/basis of all dance has motivated many students to work hard in this area to make them be the best dancers they can be. He takes a personal interest in the dancers and makes times to speak with them and encourage them.

PJ is an asset to our industry, & the more people he can reach, the better!

Jo Coterill

Lee Academy

Top Competitions that have enlisted PJ's 'talent judging' services include:

- Sydney Eisteddfod
- Australian Dance Festival
- Showcase
- Northern Beaches Eisteddfod
- Picnic Point Dance Festival
- Dance Attack
- Dancelife Unite
- Hornsby Shire Dance Eisteddfod
- All Country Talent Eisteddfod
- Dance to the Music Dance Competition
- City Tappers Dance Competition – Christchurch NZ

NURTURING YOUNG TALENT

In 2008, PJ realized a life long ambition and established *Electric Safari*, a unique organization catering for young performers preparing to launch themselves into a career in the entertainment and modeling industry.

Under the direction of some of Australia's top industry leaders and special guest tutors, Electric Safari students attend a tailored 3 day workshop.

Participants in the workshops learn the importance of good casting & audition techniques, catwalk, fitness, health & nutrition, fashion & wardrobe, motivation, makeup & grooming, etiquette and photography.

Each Electric Safari workshop caters for up to 120 participants ranging in age from 6 to 20 years.

After two days of classes, on the third day the students have the opportunity to workshop and stage a 1 hour professional catwalk production for prospective agents, choreographers, fashion, film and television clientele – and their parents!

Electric Safari hire professional catwalk staging, backdrops, sound and lighting equipment and the entire production is filmed using state of the art audio/visual equipment.

Throughout the production, photographs and headshots taken during the photo shoot as well as real-time film footage from the camera technique classes are shown on large plasma television screens, adding a 3rd dimension to the impressive full-scale presentation.



In this way, participants learn what is expected from professionals working within the industry and, more importantly, are given a platform from which to launch their professional careers in a supportive and energized arena.

Many *Electric Safari* graduates have gone on to sign with leading performance, acting and modeling agents. Our vision is to expand our services on a national and international scale.

TALENT MANAGEMENT & CASTING

Career Management

Over the years PJ has been involved in nurturing careers of some of Australia's favourite Artists including Natalie Basingthwaite, Juliette Verne, Adam Williams, Matt Lee, Sharni Vinson, Belinda Chapple, Marko Panzic, Shannon Holtzhopfel, Renee Bargh, Cameron Mitchell, Michael Boyd, Simon Lind, Prinnie Stevens, Leah Howard, Ame' Delves, Mark Hodge, Nathan Wright and Anthony Ginandjar.

With his current Agency, the highly sought after **Jeep Management**, PJ and his team represent approximately 100 Artists including *So You Think You Can Dance* finalists Matt Geronomi & Renee Ritchie.

PJ has always been recognized not only for his skill in selecting the right talent but also his unique ability to encourage and support Artists to explore and utilize their talent in a range of areas - with many mastering the dance world and even moving beyond to the world of acting, modeling and recording.

For more info on **Jeep Management** head to jeepmanagement.com

Talent Casting

Casting the right talent for the right role is one of PJ's great strengths. Many top client have called upon PJ to cast their show or event and in 2010 and 2011 PJ and the team at **Jeep Management** were engaged by **Universal Studios Singapore** to organize and oversee their Australian Audition tour.



Runway Coaching

PJ is also a renowned runway coach who is able to take young models and quickly ensure they are "runway ready". Not only does PJ teach models the skills to walk a fashion catwalk, he also inspires them to find a deeper sense of self-confidence and find a way to let this light shine through on the runway and in everyday life. PJ has worked on countless fashion shows for many designers and has been a regular fixture at **Fashion Week's** around the country.

PJ's catwalk expertise and his own outstanding on camera skills were also utilized in the role of Model Coach on **Channel 7's Make Me A Supermodel**.

CREDITS

Film & Television

Make Me A Supermodel	Choreography/Movement Coach
People's Choice Awards	Choreography / Stylist / Talent & Ent. Consultant
Logies	Stylist/Talent Consultant
The Footy Show	Choreography / Stylist / Talent & Ent. Consultant
Australian MTV Awards After Party	Talent & Ent. Consultant
Carols in the Domain	Choreography / Talent & Ent. Consultant

Television Commercials

Korean Airline's TVC	Choreography / Talent Consultant
McDonalds TVC	Choreography / Talent Consultant
Foxtel Television TVC	Choreography / Talent Consultant
Cisco Inhouse Video	Choreography / Talent Consultant

Fashion

Fashion Forward Festival	Show Producer/Talent Consultant/Choreographer
Aqua Blue Swim Wear Launch	Choreographer/Talent Consultant
Sydney Bridal Expo	Choreographer/Talent Consultant
Frocks at the Rocks	Choreographer/Talent Consultant
Jeans West New Season Launch	Choreographer/Talent Consultant
Sydney's Motor Show for Mercedes Benz	Choreography / Stylist / Talent & Ent. Consultant
Speedo	Choreography / Stage Management
F Men Fashion TV Launch	Talent Consultant / Stage Management
Fashion Week	Choreography / Talent Consultant
Lancôme	Talent Consultant
Diesel Fragrance Launch	Choreography / Talent Consultant
Myer Fashion Shows	Choreography / Talent Consultant / Stage Management
Elle McPherson Lingerie	Choreography / Talent Consultant
Marie Claire	Choreography / Stylist / Talent & Ent. Consultant
Schwarzkopf	Choreography / Talent & Ent Consultant
Premonition Men's Wear	Choreography / Talent & Ent. Consultant / Stylist / Stage Management
L'Oreal	Choreography / Talent & Ent. Consultant
Matrix	Choreography / Talent & Ent. Consultant
Givency Launch	Choreography & Talent Consultant
Bangkok Fashion Week	Choreography / Talent Consultant / Stage Management
Joe Boxer Australian tour	Choreography / Talent & Ent. Consultant / Stage Management
Big W Fashion Launch	Choreography / Stage Management
Rockport	Talent Consultant
'That's Life' Magazine Launch	Talent & Ent. Consultant
Medusa Hair International	Choreography / Talent & Ent. Consultant
Bloch Dance Wear	Choreography
Chezanne Dance Wear	Choreography / Talent & Ent. Consultant / Stylist
Mark Hill	Choreography / Stage Management
Oakes Marquee Melbourne Cup	Choreography / Talent Consultant/Stage Management
Moss + Spy	Choreography / Stage Management
Rachel Gilbert	Choreography / Stage Management

Product Launches & Corporate

Walt Disney Events	Talent Consultancy
Logitech Mgmt	Choreography/Talent & Ent. Consultant/Costume Design/Stylist/Stage
Canon	Talent and Entertainment Consultant
Rosemount	Choreography, Talent and Entertainment Consultant
Young Presidents Org. Mgmt	Choreography/Talent and Ent. Consultant/Costume Design/Stage
JVC	Choreography and Talent Consultant
Verve	Talent Consultant
National Geographic	Talent Consultant
Foxtel Digital Launch	Talent Consultant/Stage Management
NRMA	Entertainment Consultant
Mitsubishi Electric	Choreographer/Talent & Ent Consultant/Costume Design
Vin Diesel's XXX Film	Talent & Ent. Consultant/Costume Design/Stylist
Charlie's Angels Film Premier	Talent & Ent Consultant
J.P. Morgan	Entertainment Consultant
LG Mobile Phone	Talent Consultant/Stylist
Bee Movie	Talent Consultant/Stylist
Big Pond	Talent Consultant
Telstra	Talent & Ent. Consultant
Macquarie Bank	Talent & Entertainment Consultant/Stylist
AMP	Entertainment Consultant
St George	Choreographer/Talent & Ent. Consultant/Stylist
Optus	Entertainment Consultant
Multiplex	Choreographer/Talent Consultant
Sunglass Hut Eyewear	Choreographer/Talent Consultant
'Barbie Live' for Mattel Toys	Choreographer/Talent Consultant
Children's Hospital Charity Ball	Talent & Ent. Consultant / Stylist
Westpac	Choreographer/Talent & Ent. Consultant/Stylist
Sydney Motor Show – Toyota	Choreographer/Talent & Ent. Consultant/Stylist
Westfield's Lifestyle Magazine	Choreographer/Talent & Ent. Consultant
Toyota	Choreographer/Talent & Ent. Consultant/Stylist
Bridal Exposé's	Choreographer/Talent & Ent. Consultant
'Oh What A Night' – Opening Night Ent.	Choreographer/Talent & Ent. Consultant /Stylist
World Square	Entertainment Consultant
Australian Entertainment Expo	Talent & Ent. Consultant/Stylist
Pages Hire 50th Birthday	Entertainment Consultant

Advertorials

Epson Computers	Talent Consultant
Salvation Army	Talent Consultant
Leichhardt Marketown	Talent Consultant



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